

Women Job Creation Centre (WJCC) Profile

Description of Institution

Name of Institution: Women Job Creation Centre

Address: Jatpur, Tala, Satkhira-9420, Bangladesh.

Contract information

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Ashrafun Nahar, Chief Executive, Women Job Creation Centre, Jatpur, Tala, Satkhira-9420, Bangladesh.

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Brief History of Institution:

In 1989, a young dedicated Japanese social worker, Ms. Midori, met Ms. Ashrafun Nahar (Asha), a female social worker in Satkhira and talk about the whole situation where women were facing tremendous dependence pressure from husband, father and even the society and were not at all independent to be called a bread earner for the family, and on the other hand Men living there enjoy their liberty to remarry and to forget about the previous wife and to care about the new bride, and if the women try to raise their voice for alimony or her rights she was scolded, beaten and thrown out of her family. This entire situation in Satkhira gave motive to form the only women based organization in Tala, Satkhira. In 1990, she founded Women Job Creation Centre (WJCC), with the aim of helping poverty-stricken women and children in south-west Bangladesh. WJCC also determines to achieve its dream by providing continuous learning and education through capacity building and access to basic social and support services which WJCC facilitates from the government and partner organizations to the people.

Registration Details:

NGO Affairs Bureau (NGOAB)	: FDR 945	Date: 04.06.1995
Department of Women Affairs (DWA)	: MO/BKHL/20	Date: 29.03.1992
Microcredit Regulatory Authority (MRA)	: 04902-02805-00656	Date: 11.09.2012

Purpose:

A world where societies are free of gender-based discrimination, where women and men have equal opportunities, where the comprehensive development of women and girls is ensured so that they can be active agents of change, and where women's rights are upheld in all efforts to further development, human rights, peace and security. (Five year Strategic Plan 2010-2015).

Objectives:

Supporting women's leadership; strengthening women's economic empowerment; ending violence against women; promoting women's participation in peace and security processes; and ensuring that public planning and budgeting responds to the needs and rights of women.

Major programs:

WJCC satkhira head office is in southwestern coastal district of Bangladesh, It began working with a small number of destitute women of Tala Upazila in 1990. It started with a mini nursery over an acre of land. Women, organized into group by WJCC, used to produce saplings and sale those in the local market. In 1992, the nursery sold a total of 4500 saplings in a year. Interested group member could buy the saplings at reduced price and could make their own nurseries at their homesteads. This was the first example that ignited a sense of entrepreneurship among the women. Based on the initial success of nursery, WJCC went for diversification and initiated an expansion of activities and devised an integrated strategy involving formation of group, mobilization of savings, formal and informal skill training on Nakshikatha (Traditional hand stitched cloth designing work of Bangladesh), provision of credit for income generating activities and marketing of products. Then with the support of International Donor partners WJCC was able to get 21 Years of tremendous experience from 1995 in terms of Relief, Education, child care and healthcare, human rights, Access to clean drinking water with Disaster awareness, Income generation programs with Micro credit support to underprivileged women, Shrimp and Golda project implementations and all the other projects marked a major success. Thanks to all the Donors for believing in us, we promise to keep your trust always.

Office location and facilities:

Office	Location	Facilities
Head Office	Jatpur, Tala, Satkhira	Proper light and air with number of furniture & electrical instrument like computer, printer, scanner, IPS, internet facilities etc.
Local Office	Shahpur, Satkhira	Proper light and air with number of furniture & electrical instrument like computer, printer, scanner, IPS, internet facilities etc.
Project office (USAID's JFA Project)	Khulna	Equipped with Furniture
Food Processing Centre	Shahpur, Satkhira	Marginalized women are producing food

Working Areas:

- **Districts-** Satkhira, Khulna, Jessore, Janaida, Meherpur =**Total - 5 districts**
- **Upazila-** Tala, Sadar, Kolaroa, Debhata under **Satkhira District**
- Keshavpur under **Jessore District**
- Kaligong , Kochadpur, Moheshpur under **Janiada district**
- Meherpur , Mujibnagar, Gangni under **Meherpur district**
- **Dacope, Batiagata,Dumuria, koyra, Paikgasa, Terokhada, Fultala, Rupsha** under **Khulna District**

Year	Turnover (BDT.)
2015-2016	28369560
2014-2015	36792498

2013-2014	47817790
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Experiences to implement projects with European Union:

1. Project name: Securing Women Community's Basic Rights through Gender

Mainstreaming in Local Governance

Location of the action: Tala Upazila under Satkhira District of Bangladesh

Cost of the action (EUR): EUR 306,191.85

Lead: WJCC lead this project

Duration: 01/07/2011 to 30/06/2013

Project brief: The project was taken up in the backdrop of deteriorating human rights situation at local and national level. The overall objective of the project was to contribute to secure rights of the vulnerable communities through promotion of democratic governance in Bangladesh. The Project focuses principally on socio-political empowerment of women through implementation of govt. policies of mainstreaming gender in local government, promote socio-economic empowerment through increased access to resources and social justice.

Results

- Increased community awareness regarding democracy, human rights and good governance
- Institutionalized gender sensitive local civil society organizations to increase community participation in local govt. decision making process
- Enhanced coordination among the local civil society organizations and the local govt. Institutes
- Developed network among different NGOs for the establishment of democracy and human rights
- Developed women organizations and network among women members of union parishad (UP)
- Enhanced capacity of the implementing and partner organizations for the establishment of democracy and human rights

2. Project name: Action for Participatory and Comprehensive Disaster Risk Reduction (APCDRR)

Location of the action: Khulna Tala Upazilla under Satkhira District and Dacope Upazilla under Khulna District of Bangladesh

Cost of the action (EUR): EUR – 272,571.27

Lead: WJCC lead this project

Duration: 01/01/2012 to 31/12/2014

Project brief:

The project implemented by involving Community People, Local leaders, religious leaders, ethnic minority group, persons with disability, disaster affected peoples, union parishad and Upazila administration. Its goal of the project was to reduce vulnerability of disadvantaged people living in disaster prone locations of the southwest part of Bangladesh. This project sensitized the people on DRR and climate change and strengthening capacity of CDPC, UDMC, UZDMC of two Upazilas. The project conducted participatory vulnerability and capacity analysis of every CDPC in village level. The project intended to identify extremely vulnerable women, families with persons with disabilities (PWDs) and extremely vulnerable families among religio-ethnic minority communities and provided customized training to

them on climate change, DRR/preparedness and alternative livelihood ethnic minority and persons with disability through training and awareness.

Results

- Household and community level capacities to disaster preparedness are enhanced.
- Capacities of local level institutions to disaster preparedness initiatives is enhanced.
- Organizational capacities of WJCC and LoCos to implement disaster preparedness initiatives is improved

3. Project name: Enhancing Quality of Primary Education through School Feeding Programme

Location of the action: Jhikorgacha Upazila under Jessore District

Cost of the action (EUR): EURO 36,117

Lead: Uttaran leded this project where WJCC was the partner

Duration: 01/01/2011 to 15/11/2015

Project brief:

The major focus of this project was to target education and food security by providing nutritious supplement for the poor students in 36 Government Primary School under 3 union of Jhikargachha Upazilla, Jessore District. A total of 11,124 school children from 36 primary schools located in Jhikargacha Upazilla would receive the biscuits during each school day for a period of up to 60 months. 11,124 school children from 36 primary schools would get nutrition fortified biscuits and also it will improve the attendance of the school children. Jhikargacha Upazilla under Jessore district covering all 36 Government Primary Schools under 3 unions, Bangladesh for the period of 1st January 2011 to 31st December 2015. The project is implementing with support of European Union/Government of Bangladesh/Uttaran & WJCC.

Results

- Enrolment, attendance and completion rates at the primary level of education increased by enhancing learning capability and more attentiveness towards studies of primary education institutions in selected areas by supplying fortified biscuits and by increasing the nutritional status of primary school students;
- The community and school authorities proactively contributed to address the issues related to education, health, hygiene, sanitation, nutrition, gender issues, and disaster risk reduction that have the positive impact on enhancing the quality of primary education and
- The process, good lessons and best practices generated from the action documented and replicated.

4. Project name: Export Promotion of Shrimp to EU Countries through Improving the Capacity of Marginal Fresh Water Lobster Producers

Location of the action: Tala upazila under Satkhira district and Dumuria Upazila under Khulna

Cost of the action (EUR): EUR 97,105

Lead: WJCC leded this project

Duration: 01/11/2006 to 31/12/2007

Project brief: The overall objective of the project was to enhance the export of fresh water lobster by increasing the production of the export oriented European quality standards fresh water lobster for supporting the diversification process of Bangladesh's economy. But the

specific objectives of the action was to increase the production of export oriented European quality standards fresh water lobster by introducing European standard technologies like production, post harvest management, and packaging among the marginal fresh water lobster producers especially poor and vulnerable women.

Results:

- Skills of marginal fresh water lobster producers in quality fresh water lobster production technologies enhanced for supporting the export oriented shrimp production,
- Skills of DoF grassroots level staff in export oriented fresh water lobster production technology enhanced and
- Improved technology of EU quality standards fresh water lobster production, disseminated among the marginal fresh water lobster producers of the project area.

5. Project name: Integrated Approach for export promotion of crabs to EU countries

Location of the action: Total working upazilas were Shyamnagar, Debhata Assasuni upazilas under Satkhira district. WJCC implemented this project in Shyamnagar upazila

Cost of the action (EUR): EUR 17,105

Lead: Uttaran led this project where WJCC was the partner

Duration: 01/11/2006 to 31/12/2007

Project brief: The overall objectives of the action is to increase the production and exportation of export oriented European quality standards crabs to the EU countries for supporting the diversification process of Bangladesh's economy. The main activities of the action are 1) Mapping of crab farmer 2) Conducting information needs assessment survey (INAS) 3) Imparting training to the crab farmers, grassroots level officials of DoF and FIQC on environment friendly quality crab production technology including post-harvest management, packaging and transportation technology 4) Organizing seminars and workshops on importance of using the quality and environment friendly technology in production of European quality standard crabs. 5) Crab production technology demonstration (using both traditional crabs and environment friendly quality crabs) and result dissemination 6) Organizing Field Day 7) Organizing advocacy, lobbying, and big hearing with policy makers 8) Post evaluation of the project and 9) Documentation and dissemination of lessons and best practices.

Results:

- Technical ability of the poor crab farmers improved by educating and supporting them with the innovative and environment friendly sustainable technology.
- Technical know how of DoF and **FIQC** local/grassroots level staff in export oriented crab production technology enhanced.
- Improved technology of EU quality standards crab production and trade and invested related EU legislation like HACCP disseminated among the resource poor crab farmers as well as exporters of the project area.

Relationship with VSO Bangladesh:

VSO and WJCC have had a relatively long and fruitful relationship. In 2009, VSO Bangladesh Secure Livelihood Rights (SLR) Programme jointly identified the need of placing a volunteer in WJCC in order to support the organization in achieving their goals. This was the result of a series of discussion meeting with WJCC over several months in which WJCC senior management identified areas in which they need support, Under this rationale VSOB SLR

Programme developed a placement through which a volunteer from India, Mr. Sanish has been supporting WJCC by providing guidance and direction in developing WJCC and identifying where WJCC should move towards to fulfill its overall goal to socially and economically empower women. VSO Mr. Sanish came to WJCC on January 2010 and worked until December 2013. WJCC implemented following project with the funding support from VSO Bangladesh:

Project name: Social Transformation Project on Model Village

Location of the action: Tala Upazila under Satkhira

Cost of the action (EUR): EUR 5952

Duration: 01/04/2011 to 31/03/2015

Project brief: The overall objective of the project was to help to enhance income generating activity for ultra poor, to change the fortune of women, disseminate among the inhabitants, to remove the unemployment.

Results:

- Help to increase income.
- To create new job sector
- Additional income helps to maintain the education of the children
- By best use of unused own land ,one can earn more and can build house

List of Donors:

SR. NO	Previous Development Partners	Project	Year	Area
1	FOOD FOR HUNGRY INTERNATIONAL	NURESRY PRODUCTION	1990-1991	SATKHIRA-TALA
2	ADAB	FOOD PROCESSING	1992-1993	SATKHIRA-TALA
3	WOMEN AFFAIR D	CREDIT SUPPORT	1994-995	SATKHIRA-TALA
4	BANGLADESH IVS TICKLE UP PROGRAM	MICRO ENTERPRISE DEVELOPMENT	1995-1996	SATKHIRA-TALA
5	CANADIAN CIDA	RAISING INCOME OF THE DESTITUTE WOMEN BY PRODUCTION OF STUDENTS EXERCISE BOOK AND PROCESSED FOOD.	1995-1996	SATKHIRA-TALA KHULNA-DUMURIA
6	BANGLADESH IS TICKLE UP PROGRAM	MICRO ENTERPRISE DEVELOPMENT	1996-1997	SATKHIRA-TALA KHULNA-DUMURIA
7	PROSHIKA	CREDIT SUPPORT	1996-1997	SATKHIRA-TALA
8	BANGLADESH IS TICKLE UP PROGRAM	MICRO ENTERPRISE DEVELOPMENT	1997-1998	SATKHIRA-TALA KHULNA-DUMURIA
9	PROSHIKA	GRANT SUPPORT (TRAINING AND CREDIT SUPPORT)	1997-1998	SATKHIRA-TALA KHULNA-DUMURIA

10	BRITISH HIGH COMMISSION	JOB CREATION FOR DESTITUTE WOMEN	1997-1998	SATKHIRA-TALA
11	BANGLADESH AGRICULTURE RESOURCE COUNCIL THIROUGH "PROSHIKA"	BEE KEEPING AS A MEANS OF INCOME AND EMPLOYMENT GENERATION OF WOMEN	1999-2000	SATKHIRA-TALA
12	PROSHIKA BY UTTARAN (LEAD NGO)	NON FORMAL, ADULT EDUCATION AND CREDIT SUPPORT & DISASTER (Emergency Response & Post Disaster)	1999-2003	SATKHIRA-TALA KHULNA-DUMURIA
13	NETZ- GERMANY	RELIEF ACTIVITIES FOR WJCC	2000-2000 (6 month)	SATKHIRA-SADAR/ KOLARVA
14	DASCOH	REHABILITATION SUPPORT FOR FLOOD VICTIM OF THE SOUTH WESTERN BORDER DISTRICTS OF BANGLADESH	2000-2001 (6 month)	SATKHIRA-SADAR
15	TRICKLE UP PROGRAM (USA)	FIGHTING POVERTY THROUGH MICRO ENTERPRISE	2002-2003	JESSORE-KESHAVPUR
16	CANADIAN CIDA	INCOME GENERATION OF WOMEN THIROUGH TURMERIC AND GARLIC PROCESSING IN SATKHIRA	2004-2005	SATKHIRA-TALA KHULNA-DUMURIA
17	TRICKLE UP PROGRAM (USA)	MICRO ENTERPRISE DEVELOPMENT	2005-2005	SATKHIRA/ KHULNA/ JESSORE
18	FOOD FOR HUNGRY INTERNATIONAL	EMERGENCY RELIEF AND REHABILITATION SUPPORT FOR FLOOD VICTIMS	2005-2006	SATKHIRA/JESSORE
19	TRICKLE UP PROGRAM (USA)	MICRO ENTERPRISE DEVELOPMENT	2006-2007	SATKHIRA-TALA KHULNA-DUMURIA
20	TRICKLE UP PROGRAM (USA)	MICRO ENTERPRISE DEVELOPMENT	2007-2008	SATKHIRA-TALA
21	EUROPEAN UNION COMMISSION	EXPORT PROMOTION OF SHRIMP TO EU COUNTRIES THROUGH IMPROVING CAPACITY OF MARGINAL FRESH WATER LOBSTER PRODUCERS	2007-2008	SATKHIRA-TALA KHULNA-DUMURIA
22	EUROPEAN UNION COMMISSION	INTEGRATED APPROACH FOR EXPORT PROMOTION OF CRABS TO EU COUNTRIES	2007-2008	SATKHIRA-SHAMNAGAR
23	EUROPEAN UNION COMMISSION	ELECTION WORKING GROUP (EWG)	2007-2008	SATKHIRA-TALA KHULNA-DUMURIA
24	VSO BANGLADESH	NEEDLE WORK TRAINING FOR THE MARGINALISED WOMEN GROUP	2010-2011	SATKHIRA-TALA
25	MINISTRY OF PRIMARY AND MASS EDUCATION GOVERNMENT OF BANGLADESH-EU& UTTARAN	ENHANCING QUALITY OF PRIMARY EDUCATION THROUGH SCHOOL FEEDING PROGRAM	2011-2013	JESSORE-KESHAVPUR
26	EUROPEAN UNION COMMISSION	ACTION FOR PARTICIPATOR AND	2011-2014	SATKHIRA-

		COMPREHENSIVE DISASTER RISK REDUCTION		TALA KHULNA- DACOPE
27	EUROPEAN UNION COMMISSION	SECURING WOMEN COMMUNITIES BASIC RIGHTS THROUGH GENDER MAINSTREAMING IN LOCAL GOVERNANCE	2011-2013	SATKHIRA- TALA
28	VGD BANGLADESH	GOVT OF BANGLADESH	2012-2013	JANAIDA/ MEHERPUR
29	VSO BANGLADESH	SKILLED MODEL VILLAGE FOR WOMEN DEVELOPMENT PROGRAM	2012-2015	SATKHIRA- TALA
30	EMBASSY OF JAPAN	DISTRICT FOOD PROCESSING CENTRE FOR RURAL WOMEN DEVELOPMENT IN TALA	2013-2014	SATKHIRA- TALA
31	NCSC (USAID'S JUSTICE FOR ALL PROGRAM)	PROTECTING HUMAN RIGHT FOR THE WOMEN AND UNTOUCHABLE COMMUNITY THROUGH ACTIVE LEGAL AID COMMITTEE	2013-2014	KHULNA- DUMURIA, DACOPE AND BATIAGHATA
32	NCSC (USAID'S JUSTICE FOR ALL PROGRAM)	JUSTICE FOR ALL-AMRAO ACHHI	2015-2017	KHULNA